

Social Media Press Release Services Now Available at Your Virtual Girl Friday

Eleanor Prior at Your Virtual Girl Friday today announced the company is now offering social media press release services. A social media press release is structured like a traditional release but it is optimized to function well for social media. The page includes sharing icons, a custom Delicious page and more to fully integrate social media and ease of sharing.

Las Vegas, Nevada, December 26, 2011 – [Social Media Marketing](#), Eleanor Prior at Your Virtual Girl Friday today announced the company is now offering social media press release services. A social media press release is structured like a traditional release but it is optimized to function well for social media. The page includes sharing icons, a custom Delicious page and more to fully integrate social media and ease of sharing.

Social media press releases are the future of sharing news items online which is why more and more companies are opting in for a [social media press release](#) over the traditional style and format of releases. The primary difference is that a social media press release takes advantage of social sharing using Delicious, Technorati, Digg and RSS feeds which convert a media release into a living, breathing, moving thing.

The Internet is changing on a daily basis and it's becoming one giant social media platform where people are sharing information with each other at the speed of light. People are sharing information that helps them solve their problems and recommending businesses that they have found to be the best at helping them meet their needs. A [social media press release](#) takes advantage of this trend and meets people where they are in their social media networks.

Businesses have always used press releases to spread their company news, product development news and anything else that helped the business gain exposure and increase their revenues. Social media press releases accomplish the same goal but only a lot faster since a well written and well placed media release can mean the difference between only one-hundred people reading a release or one-thousand.

A well-developed social media news release will make it easier for a journalist to put together the information they need quickly so they are more likely to run with the story which increases the release's chances of gaining more exposure. It will also provide prospects with all the information they need in a medium they are getting more and more used to.

About

Your Virtual Girl Friday is "Your Go 2 Girl 4 All Your Virtual Needs." A Virtual Assistant specializing in Social Media Marketing, Virtual Events, Traffic Geyser, and WordPress Evangelist. It is my goal to coach and train them so they actively participate in their social media communities, and build relationships with their target audience.

Contact

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